



**Timbre**  
Consultants

## BROADWAY MARKET COMMERCIAL KITCHEN

Buffalo, NY

DATE

March 2016 - ongoing

FOCUS AREA

**Food Systems  
Planning**

**Economic  
Development**

**Neighborhood  
Transition**

SERVICES

**Community Needs  
Assessment**

**Market Research and  
Analysis**

**Workshop Facilitation**

**Design and User  
Research**

**Visioning and concept  
development**

Timbre Consultants is working with 1122 Development Corporation and the City of Buffalo on the operation plan for a new Commercial Kitchen at the Broadway Market. The Broadway Market Commercial Kitchen Incubator builds on ongoing efforts by the City of Buffalo to strategically reposition the Broadway Market as a community anchor for farm to table, production, distribution and consumer healthy food options. The Broadway Market currently serves as a community-based resource that if strengthened could fill the healthy food gap on the east side of Buffalo as well as serve as a catalyst for an east Buffalo food-centered business development initiative. Timbre Consultants is part of a diverse planning team composed of food entrepreneurs, regional food policy experts, community planners and neighborhood activists.

Timbre Consultants is conducting a needs assessment, which includes stakeholder and best practices analyses, to inform the development of the Broadway Market Commercial Kitchen Operation Plan. Research includes community and vendor surveys, expert interviews and focus groups and case study development. The assessment will determine demand for the facility, anticipated end users, potential programming, staffing needs, sanitation and maintenance needs, operation hours and regulations and the space rental fee schedule.

COMMERCIAL KITCHEN SURVEY

The Broadway Market



## COMING SOON COMMERCIAL KITCHEN

**The Broadway Market is planning improvements!**

The historic Broadway Market is gathering information to plan a new Commercial Kitchen. The Commercial Kitchen would feature public programs, events and commercial kitchen space to rent. We

Interested in processing the following products in a shared-use kitchen:

- ☐ Jam
- ☐ Jelly items
- ☐ / jellies
- ☐ / salsa
- ☐ fruit / vegetable
- ☐ fruit / vegetable
- ☐ stoned fruit / vegetable
- ☐ fruit / vegetable
- ☐ nuts / spices
- ☐ meats
- ☐ Frozen meals
- ☐ Meat products
- ☐ Dairy products
- ☐ Candies
- ☐ Pasta
- ☐ Dry mixes
- ☐ Beverages
- ☐ Other \_\_\_\_\_

Interested in attending the following seminars or classes (select all that apply):

- ☐ Preparing a business plan for a food-related business
- ☐ Marketing assistance for a food-related business
- ☐ Microenterprise and self-employment opportunities
- ☐ Meeting local, state and federal health regulations for food preparation and product distribution
- ☐ Nutritional considerations for prepared food
- ☐ Starting a business